01 Project Brief Form

TELL US ABOUT YOUR PROJECT

This form helps us give you an accurate quote and avoid misunderstandings. Fill in what you know now, and we'll complete the rest together.

1. Client Details

Company name

Contact person

Position

Email

Phone / WhatsApp

Country and city

2. Project Details

Project name

Location

Project type

☐ Roads & streets ☐ Masterplan / district ☐ Building ☐ Interior ☐ Infrastructure ☐ Other: .....

Current design stage

☐ Initial idea ☐ Concept design ☐ Detailed design ☐ Under construction

Area or road length

Approx. number of buildings

Who will it be presented to?

3. Services Required

Service	Required	Quantity / duration	Notes
Still renders (aerial / street / architectural)	☐	..... shots	
Animation (road / phasing / traffic / camera matching)	☐	..... seconds	
Voice over	☐	☐ Arabic ☐ English	
Motion graphics & titles	☐		
Design (urban / exterior / interior)	☐	..... m² / ha	
360° or Real-time 3D experience	☐	..... panoramas	

4. Available Files

- [ ] DWG drawings
- [ ] Revit / IFC
- [ ] 3ds Max / SketchUp
- [ ] Landscape plan
- [ ] Road cross-sections
- [ ] Site photos
- [ ] Drone footage
- [ ] Visual references
- [ ] Client branding (logo & fonts)

5. Purpose & Audience

- [ ] Government approval
- [ ] Investor presentation
- [ ] Marketing & sales
- [ ] Competition / tender
- [ ] Conference or exhibition
- [ ] Social media

What is the single most important message the viewer should take away?

6. Timeline & Budget

Expected start date

Final deadline

Key presentation dates

Estimated budget

- [ ] Under $5,000
- [ ] $5,000 – 15,000
- [ ] $15,000 – 40,000
- [ ] Over $40,000
- [ ] Not set yet

Final approval decision-maker

Person collecting feedback

7. References & Notes

Name and signature of person submitting the brief

Date