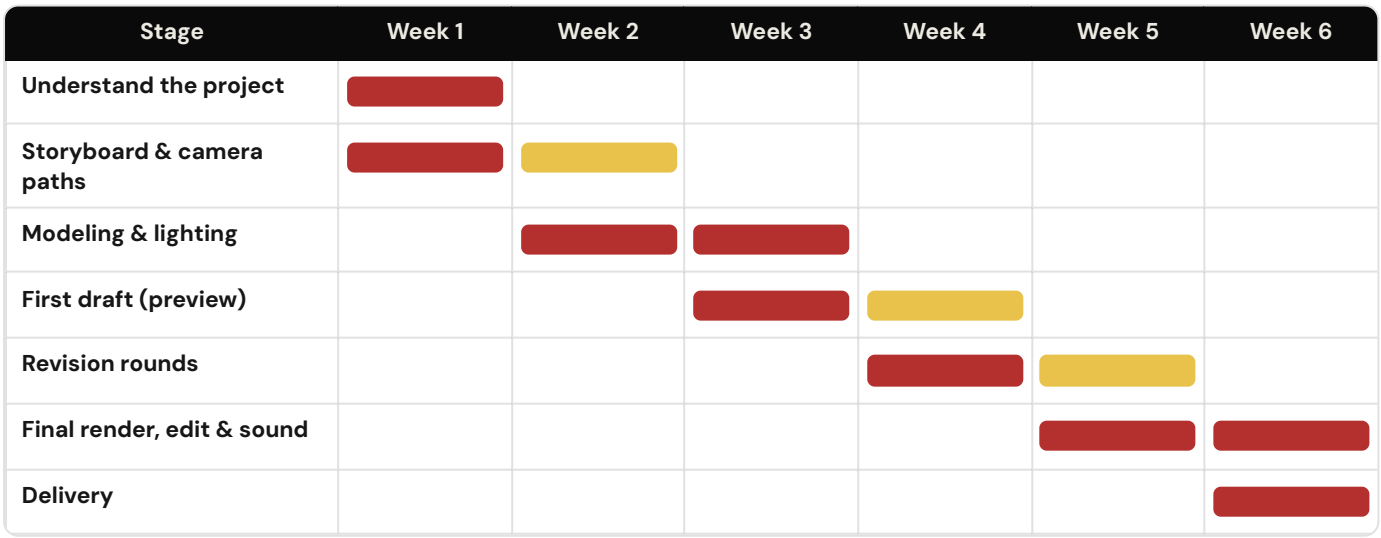
01 Process & Timeline

HOW WE WORK

We work in five clear stages. Each one ends with your approval, so we never build on something you haven't signed off.

Stage	What we do	What we need from you	Duration
01 Understand	Review the files, goal and audience, and set the shot list or film length.	Brief and files; approval of scope and quote.	**2–5 days**
02 Plan	Camera angles for stills, or storyboard and camera paths for films.	Approval of angles or storyboard.	**3–7 days**
03 Build	Modeling, materials, lighting and landscaping, then a low-resolution first draft.	Consolidated feedback on the first draft.	**1–3 weeks**
04 Polish	Agreed revision rounds, final rendering, editing and sound.	Approval of each round within 3 working days.	**1–2 weeks**
05 Deliver	Final files in the agreed formats, with a handover note.	Sign the handover note and pay the final installment.	**1–2 days**

Example: a 60-second animation in 6 weeks



Red studio work **Yellow** client review and approval

- Late feedback or files push the delivery date back by the same amount of time. Still renders follow the same stages over 1–3 weeks.