Designatix

ARCHITECTURAL VISUALIZATION STUDIO

Portfolio *2026*

Cities, infrastructure and architecture,
made clear before they are built.



ROADS & INTERCHANGES | MASTERPLANS | ARCHITECTURE | INTERIORS | FILM

THE STUDIO

We make cities, roads and buildings *understood* before they are built.

Designatix is an architectural visualization studio based in Egypt. For engineering firms, consultancies and developers we turn drawings, masterplans and design reports into photoreal images and films that win approvals, align stakeholders and explain complex change to the public.

DISCIPLINES

Visualization
Animation
Film & storytelling
Design
Digital experience

SECTORS

Roads, interchanges & bridges
Transit & public realm
Masterplans & districts
Healthcare
Hospitality & residential

PROJECTS IN

Saudi Arabia
Spain
Thailand

BASED IN

Egypt

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01

Infrastructure & Mobility

Interchanges, corridors, bridges and transit, shown in their real city context so authorities and the public can read the change at a glance.



01.01 Interchange in city context

ROADS & INTERCHANGES

Every lane, ramp and level, readable from above.

Clear aerials help engineers, authorities and the public understand complex junctions in seconds.



01.02 Multi-level interchange
Top-down aerial

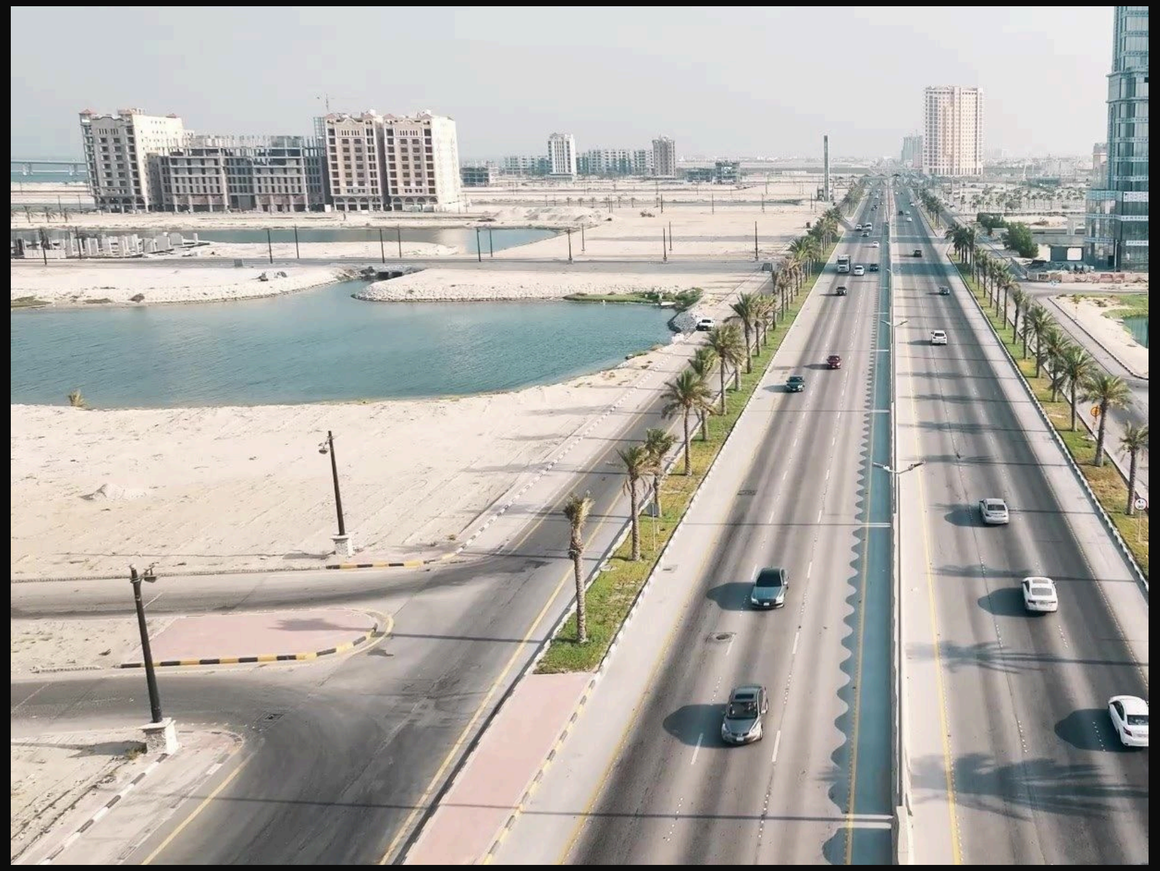


01.03 Highway corridor
Aerial visualization

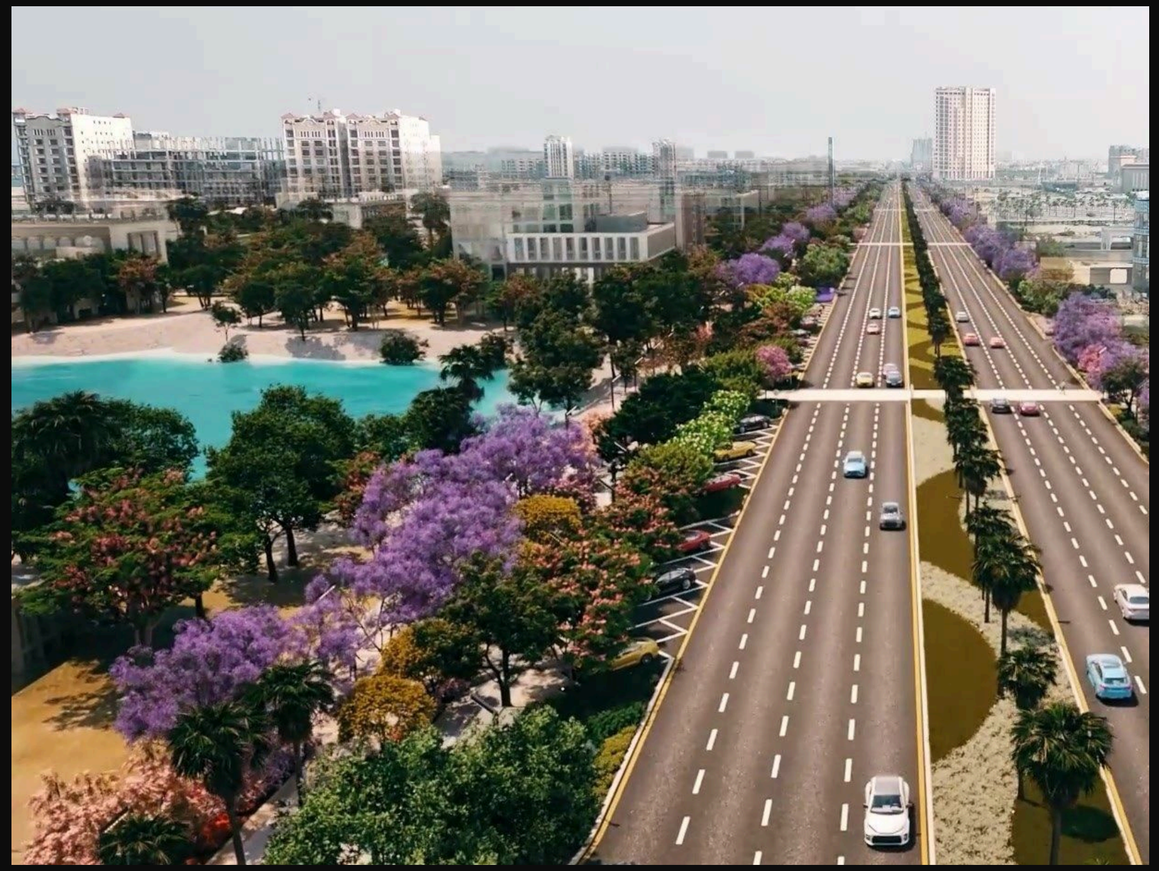
CAMERA MATCHING

The same drone shot. Before and after.

We track real drone footage and place the proposed design inside it, matched for lens, light and movement.



EXISTING Drone plate of the site today



PROPOSED The new corridor matched into the same shot



01.04 Boulevard streetscape
Street-level visualization

STREETS FOR PEOPLE

Eye-level views full of life.



01.05 Accessibility & crossings
Universal access



01.06 Intersection redesign
Junction upgrade

BRIDGES & WATERFRONT LINKS

Landmarks that connect.



01.07 Elevated bridge approach
Causeway & bridge



01.08 Cable-stayed bridge
Bridge infrastructure



02

Cities & Masterplans

Whole districts and waterfronts made clear for investors, authorities and the public, from first massing to the finished place.



02.01 Transit interchange & central park district

MASTERPLANS

The whole picture, at every scale.



02.02 Stadium quarter regeneration
Urban regeneration



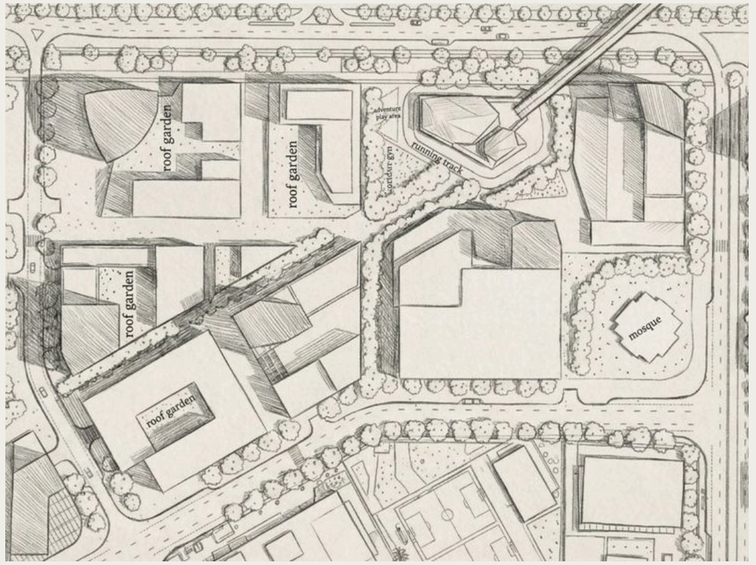
02.03 Mixed-use coastal city centre
Mixed-use masterplan

URBAN DESIGN · PROCESS

From massing to a living district.



01 Massing model
Blocks, heights and open space agreed first.



02 Design sketch
Streets, plazas and planting drawn over the massing.



03 Final design
A complete district, ready to present and build.



02.04 Transit station & boulevard
Urban design

PLACES

Designed around the people who use them.



02.05 Island resort & marina
Coastal masterplan



02.06 Courtyard & plaza
Residential courtyard



03

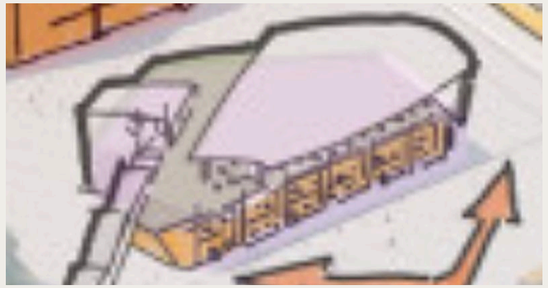
Architecture

Facades and buildings that hold their own on the street, from a client sketch to a photoreal render.

EXTERIOR DESIGN · CASE

Your sketch. Your style. Designed into a building.

Bring us a rough sketch and a style you love. We design the building that unites them: form, facade and materials, ready to present.



INPUT 01 **Client sketch**
Massing, angles and footprint.



INPUT 02 **Style reference**
Faceted dark cladding, warm timber.

→



RESULT **Facade concept in the real street context**
Exterior design



03.01 Parametric facade
Corporate headquarters

BUILDINGS

Form, material and light.



03.02 Hospital entrance at night
Healthcare



03.03 Villa louvres & pergola
Private villa

EXTERIORS

Built to be signed off.



03.04 Luxury villa
Residential



03.05 Office building facade
Commercial office



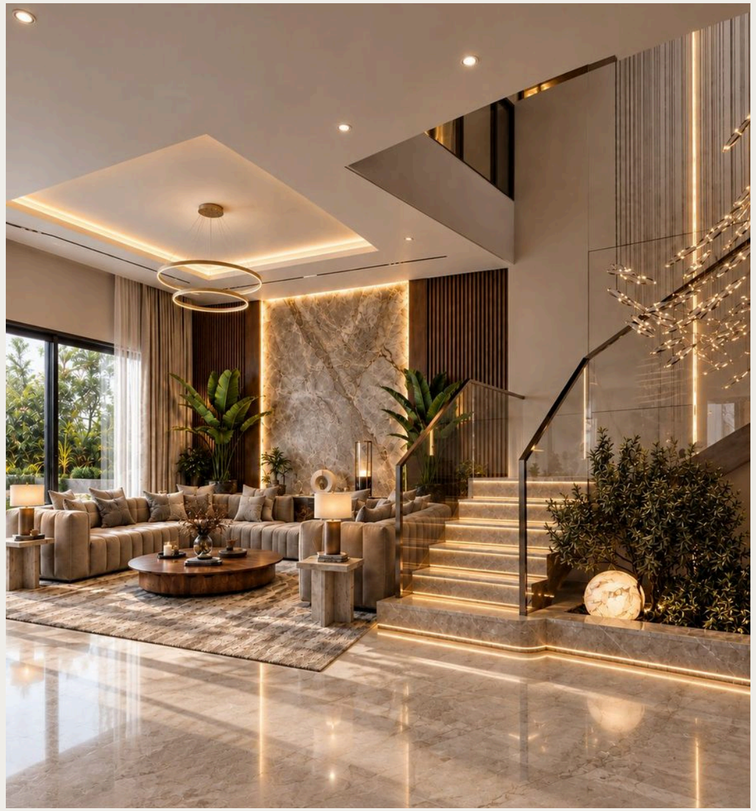
04

Interiors

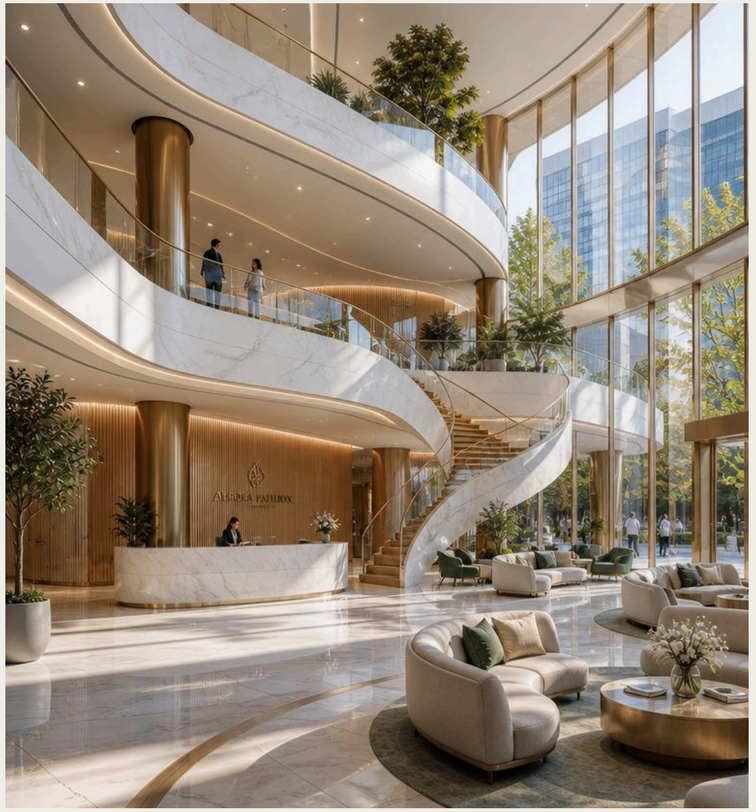
Rooms planned, detailed and lit before a single wall goes up.

INTERIORS

Material, light and detail.



04.01 Living room & staircase
Private villa



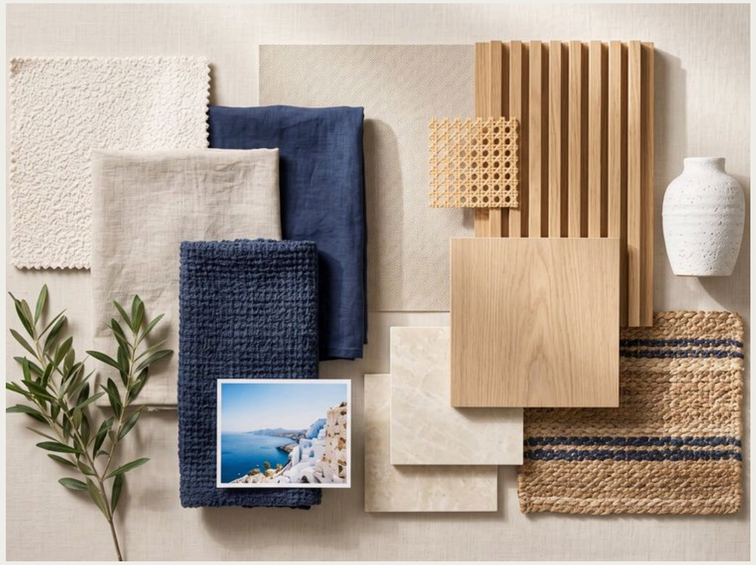
04.02 Hotel lobby & atrium
Hospitality



04.03 Spa bathroom
Residential

INTERIOR DESIGN · PROCESS

From material board to finished room.



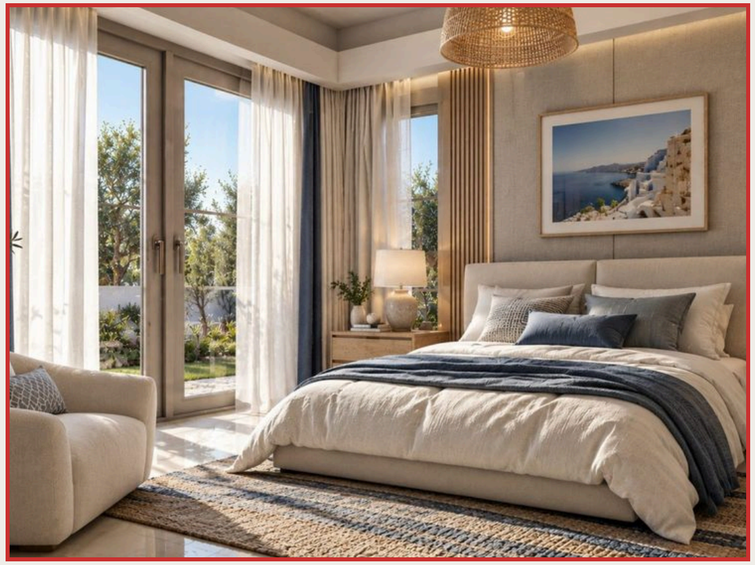
01 **Material board**

Real finishes, colours and furniture chosen together.



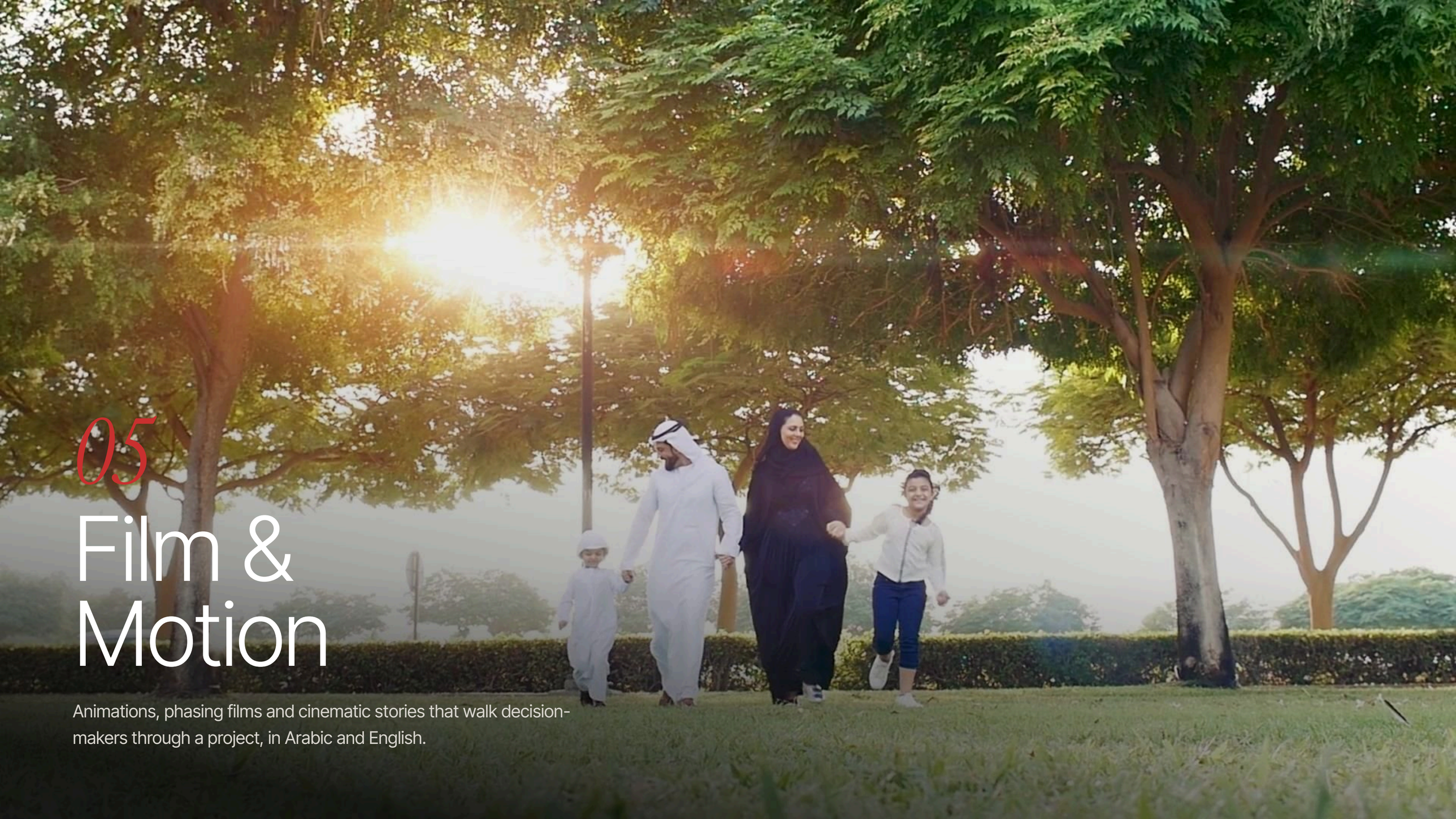
02 **3D model**

The room built to scale with every material applied.



03 **Final render**

A photoreal image of the finished room.



05

Film & Motion

Animations, phasing films and cinematic stories that walk decision-makers through a project, in Arabic and English.

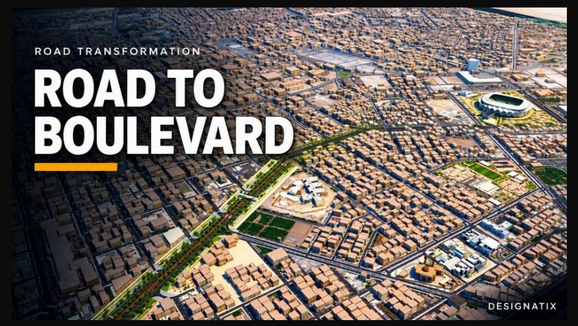
ANIMATION FILMS

Change, step by step.

Road transformation, construction phasing, traffic studies and camera matching. Watch the films at youtube.com/@designatix



05.01 Full corridor transformation
Road transformation



05.02 Road to boulevard
Road transformation



05.03 Urban development sequence
Construction phasing



05.04 Modular hospital assembly
Construction phasing



05.05 Grade-separated interchange
Traffic & design studies



05.06 Intersection traffic flow
Traffic & design studies



05.07 Drone camera matching, corridor A
Camera matching



05.08 Drone camera matching, corridor C
Camera matching

FILM DIRECTION

Directed from the first brief to the final frame.

Script, storyboard, animation, voice over, sound design and the final edit, all under one roof.



05.09 City interchange at night
Film frame



05.10 Road construction
Film frame

06 · STUDIO

A small team built for *large-scale* work.

10
MAJOR ENGAGEMENTS

3
COUNTRIES

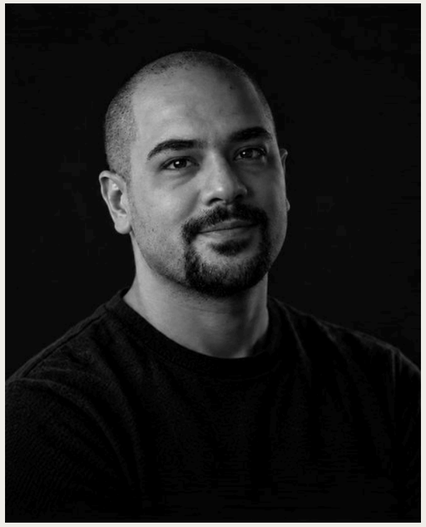
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INTERSECTIONS IN ONE PROGRAM



Mohammad El Ashram
CEO / Art Director



El Shaimaa Sakr
Architect Designer



Abdelaziz Magdy
Lead Visualizer

SELECTED CLIENTS

Dar
Khatib & Alami
Hamza Associates
AMO & Partners
Concord Consulting Group
Cosmos Engineers & Consultants
Value Smart Design
5plus

HOW WE WORK

Brief	Goals, scope, drawings and references.
Model	Terrain, roads, buildings, materials and light.
Review	Clear revision rounds agreed up front.
Deliver	4K stills and films in every format, on time.

TOOLS

3ds Max · V-Ray · Corona · Unreal Engine · Blender · Photoshop · After Effects · Premiere Pro

Designatix

Let's make your project *clear* before it's built.

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