DESIGNATIX

2026



Company Profile

We visualize cities before they're built.

An architectural visualization studio producing photorealistic renders, animations and cinematic presentations for large-scale urban and infrastructure projects.

100+
projects delivered

3
countries: Egypt, Saudi Arabia, Spain

16
intersections in one program

3
people in the core team

01 About the Studio

WHO WE ARE

Designatix is an Egyptian architectural visualization and animation studio specializing in road, street and urban development projects. We work with engineering and consultancy firms and developers in Saudi Arabia, the GCC, Egypt and Europe, turning engineering drawings into images and films that decision-makers understand at first glance.

Why Designatix

Photorealistic visualization

Cinematic-quality images and films that convince approval committees, investors and the public.

Production pipeline

Standardized workflows and centralized asset libraries that scale across dozens of concurrent deliverables.

Storytelling & direction

We build the project's story: what the problem is, what will change, and why it matters.

Cross-discipline collaboration

We work with engineers, planners and developers from concept through delivery.

Core Team



Mohammad El Ashram

CEO / Art Director



El Shaimaa Sakr

Architect Designer



Abdelaziz Magdy

Lead Visualizer

Where We've Worked

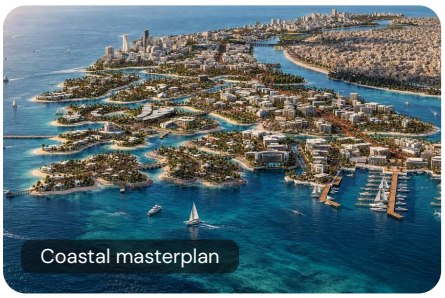
Projects in **Egypt**, **Saudi Arabia** and **Spain**, most notably in Dammam and Khobar. We are based in Egypt.

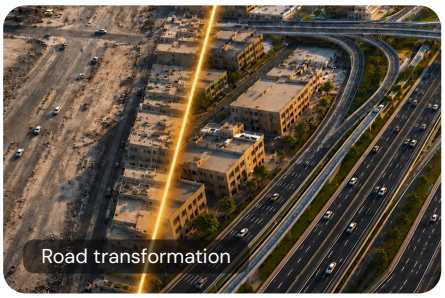
02 Services & Selected Work

WHAT WE DELIVER

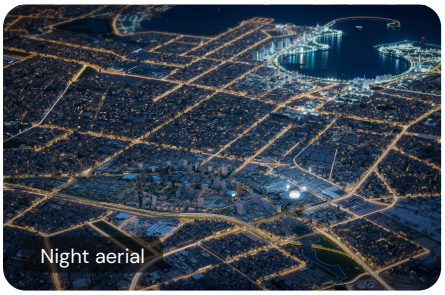
Discipline	Services
Design	Urban Design · Exterior Design · Interior Design
Visualization	Urban & Masterplan · Aerial · Architectural · Street-Level
Animation	Road Transformation · Construction Phasing · Traffic & Design Studies · Camera Matching
Film & Storytelling	Film Direction · Storyboarding · Motion Graphics · Voice Over & Narration · Sound Design · Editing & Post-Production
Digital Experience	360° Virtual Experiences · Real-time 3D Experiences

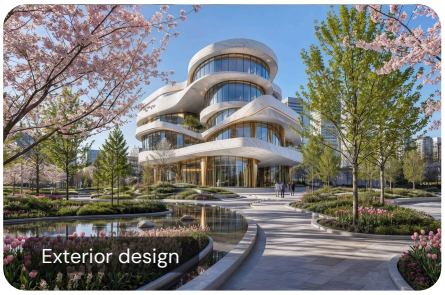
Selected Work


Coastal masterplan


Road transformation


Street-level


Night aerial


Exterior design


Interior design

Have a project that needs to be seen before it's built?

Send us your drawings and scope, and we'll get back to you within 24 hours.

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